



Dear MFAA Associate Vendor,

Great things are happening at The Massachusetts Facilities Administrators' Association (MFAA). We've expanded our means to communicate between fellow members and you with the launch of our new Web site, www.massfacilities.org. The new Web site creates an outstanding opportunity for all of our vendors.

Many of you have repeatedly requested better access to our membership over the years. We have listened! As part of this new Web site design, we have implemented a special **Vendor Sponsorship Program** just for you. This program will give the entire MFAA membership exposure to your company throughout the member pages on the site and allow you to grow your business.

The Massachusetts Facilities Administrators' Association was formed in 1973 to provide members access to education and information. With 180+ members, the association is dedicated to improving their professional knowledge through an on-going exchange of information and ideas. The Web site, www.massfacilities.com, was designed to support this objective and is consistently used by the entire membership.

You now have the unique opportunity to be in front of these decision-makers every time they log-on to their Web site with a choice of three different levels of Sponsorship: Platinum, Gold and Silver.

The Vendor Sponsorship Program is an excellent way to show support for the MFAA and reach the key decision makers that will impact your business.

For more information contact Kenneth Wertz, MFAA Executive Director.
exec@massfacilities.com

Thank you for your continued support.



ABOUT THE MFAA

The Massachusetts Facilities Administrators' Association is an independent, professional organization that was formed over 40+ years ago to provide each member access to pertinent information and education, with the goal of improving his or her professional status.

An influential group with close to 180+ members, the Association is dedicated to the improvement of our profession, our facility personnel and our physical plants through knowledge and an on-going exchange of information and ideas.

Today, the buying power of MFAA Members is very impressive. Administrators manage budgets ranging from \$500 k – \$6.6 m, with an average annual budget of \$3 million.

Representing 140 municipalities in Massachusetts, the MFAA is recognized both in and out of the state as an association that has professional credibility.

While the Web site, www.massfacilities.org encourages daily, on-going contact among members, the MFAA still offers monthly meetings, field trips, trade shows and a scholarship program – all of which allow a continued exchange of ideas relating to the operation of schools and municipal facilities.

Show your support and commitment and maximize your advertising investment by signing up for one of our Sponsorship Advertising Programs.



REACH MORE BUYERS

The Vendor Sponsorship Program creates an outstanding opportunity for all of our vendors to have consistent exposure to the entire MFAA membership via their Web site www.massfacilities.com.

- MFAA members are part of an influential group
- Buying power of MFAA Members can impact your business – with an average annual budget of over \$3 million/year
- MFAA at your fingertips
- You're at the MFAA's fingertips
- Promote your products to those who may not know you
- Quality, ready-to-buy customers
- Promote Special Offers
- Access to Requests for Proposals posted by MFAA members
- Ads appear on all 8 Member pages of site
- Viewed by membership on a daily basis
- Targeted, outbound e-mails
- Networking

Show your support and commitment and maximize your advertising investment by signing up today.



Advertising Program Sponsorship Levels

Maximize your advertising investment by subscribing to one of the following Annual MFAA Sponsorship Programs. Specific ads details included on enclosed pages.

Platinum – \$2,500 for one year (about \$210/month)

- Conference/EXPO 30% discount on booth. Guaranteed reserved booth. (EXPO registration includes (2) two-banquet dinner invitations at event to enjoy the company with our MFAA members)
- Preferred Logo placement on rotational banner adds
- Outbound bulk e-mail, up to 6 yearly
- Post and change Special Offers
- Post any special event on the MFAA members Calendar of Events, up to one/mo.
- Business listing with live link on our vendor sponsor list
- Access to MFAA member directory

Gold – \$1,200 (\$100/month)

- Rotational banner ad
- Outbound bulk e-mail, up to 2 yearly
- Post and change Special Offers
- Post any special event on the MFAA members Calendar of Events, up to one/mo.
- Business listing with live link on our vendor sponsor list
- Access to MFAA member directory
- Conference/EXPO 15% discount on booth. Guaranteed reserved booth. (EXPO registration includes (1) one-banquet dinner invitation at event to enjoy the company with our MFAA members)

Silver – \$650 (about \$55/month)

- Rotational banner ad
- Special Offers posted
- Special events posted on the MFAA members Calendar of Events, up to 1/mo.
- Business listing with live link on our vendor sponsor list

Business Listing Only – \$150

- Business listing with live link on our vendor sponsor list

SPECIAL PROMOTION: One time only – \$250

- Outbound e-mail, 1 time
- Post a Special Offer, 1 time for 30 days
- Business listing with live link on our vendor sponsor list for 30 days



SPECIAL OFFERS:

- Promote product offerings, accessible to Members only (not other vendors)
- Post offers in dedicated “Special Offers” page
- Post and update your offerings as often as you would like
- “Special Offers” appear for 30 days

OUTBOUND BULK E-mail:

- Promote your business E-mail to the entire MFAA Membership

BUSINESS LISTING:

- Special section dedicated to providing MFAA vendor contact information

TERMS AND CONDITIONS:

SPONSOR CONTROL PANEL: *Platinum & Gold Sponsors only*

*With “Sponsor” password (control panel) access, you can edit, add and delete your own ads, allowing you control 24/7. From the control panel, you have the ability to:**

- Post Special Offers
- Email members
- Update your sponsor profile
- View RFPs posted by members

** Some options may not be available based on your sponsorship level.*

Policies for MFAA sponsor:

- *Vendor must have an active MFAA member approve their application.*
- *Vendor must be in good standing with the MFAA. If service or products become questionable, the vendor will be reviewed by the MFAA Web site committee. If the committee deems the vendor unfavorable, the vendor will have their annual fees returned and will no longer be allowed to sponsor until their company’s policies or products return to a satisfactory level.*
- *If vendor is abusive of member directory (excessive e-mail or phone calls), sponsorship will be reviewed and subject to termination and participation with the MFAA.*
- *All postings and ad requests are reviewed by the MFAA Webmaster for approval prior to posting.*



Create Full width slides to highlight special events or articles, link to them or a website

You can use this slideshow area to highlight whatever you need it to be - video tutorials, special events and images or just text. You could also have a high profile sponsor here that could link to a dedicated page.

[TELL ME MORE](#)



Keeping it all cool: featured story

Lid est laborum dolo rumes fugata untras. Etharums ser quidem rerum facilis dolores nemis omnis fugata vitae nemo minima rerums users sadips amets.

[Learn More >](#)



Review on the latest stuff

Lid est laborum dolo rumes fugata untras. Etharums ser quidem rerum facilis dolores nemis omnis fugata vitae nemo minima rerums users sadips amets.

[Learn More >](#)



Sponsors Company Name

Waltham Services is the original, professional pest control service born in the City of Waltham, originally known as "Waltham Chemical Company", founded in

[Learn More >](#)

MFAA Calendar

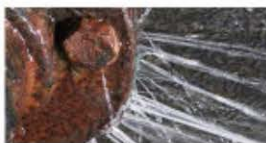
Click to select a category:

All Events
 Conferences

Select a Category: Select an Office:

April 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



Featured story or event

Lid est laborum dolo rumes fugata untras. Etharums ser quidem rerum facilis dolores nemis omnis fugata vitae nemo minima rerums users sadips amets.

[Learn More >](#)



Featured story or Event

Lid est laborum dolo rumes fugata untras. Etharums ser quidem rerum facilis dolores nemis omnis fugata vitae nemo minima rerums users sadips amets.

[Learn More >](#)

Logo

Lorem ipsum et viv illaf noursing, nevans iation et his. At viv scripissae publicque scribentus, et pro fugit arts vertentem modestiam, sed et vivendo ad Lorem ipsum et viv illaf noursing, nevans iation et his. At viv scripae publicque scribentus...

RECENT POSTS

- Voluptas Sedips Ipsuma Dolores Untra
- Fuglata Utora Ultrices Ante Auctor
- Sapien Utora Dolores Ultrices
- Nemis Fuglata Voluptas Dolores Untra

TWITTER

@orcid | What an awesome weblat! We love it, tons of options and great design, thank you! 12 minutes ago

@orcid | you've got to check this one out, very cool looking! 25 minutes ago

EVENTS

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